



**Agency of the Year Awards 2009  
Final Shortlist**

**Category A: Account/Business Development Person of the Year**

| <b>Agency Name</b>     | <b>Nominee's Name</b> |
|------------------------|-----------------------|
| Carat China            | Seth Grossman         |
| Ogilvy & Mather India  | Deepika Tiwari        |
| Ogilvy & Mather Mumbai | Kapil Arora           |
| Ogilvy & Mather Mumbai | Navin Talreja         |
| Ogilvy & Mather Taiwan | Jennifer Tang         |

**Category B: Media Planner/Buyer of the Year**

| <b>Agency Name</b>                      | <b>Nominee's Name</b> |
|---|-----------------------|
| MediaCom Singapore                      | Anshuman Purohit      |
| Mindshare Vietnam                       | Mr. Lam Le            |
| Neo@Ogilvy / OgilvyOne Worldwide Taiwan | Ingrid Huang          |
| OMD India                               | Mamatha Morvankar     |
| OMD Hong Kong                           | Louise Woo            |

**Category C: Creative of the Year**

| Agency Name                 | Nominee's Name |
|-----------------------------|----------------|
| DDB New Zealand             | Toby Talbot    |
| Euro RSCG Singapore         | Victor Ng      |
| McCann Worldgroup Hong Kong | Spencer Wong   |
| Ogilvy & Mather Japan K.K.  | Takuya Matsuo  |
| The TBWA Group NZ           | Andy Blood     |

**Category D: Agency Head of the Year - Regional**

| Agency Name                      | Nominee's Name  |
|----------------------------------|-----------------|
| BBDO Proximity Asia              | Chris Thomas    |
| DDB Group Asia Pacific           | John Zeigler    |
| Omnicom Media Group Asia Pacific | Barry Cupples   |
| Publicis Asia                    | Matthew Godfrey |
| ZenithOptimedia Asia Pacific     | Philip Talbot   |

**Category E: Agency Head of the Year - National**

| Agency Name              | Nominee's Name   |
|--------------------------|------------------|
| BBDO Proximity China     | Carol Potter     |
| Mudra Group India        | Madhukar Kamath  |
| Ogilvy & Mather India    | Piyush Pandey    |
| Ogilvy & Mather Thailand | Punnee Chaiyakul |
| OMD India                | Jasmin Sohrabji  |

**Category F: Office of the Year - Southeast Asia**

| Agency Name              |
|--------------------------|
| BBH Asia – Singapore     |
| Euro RSCG Singapore      |
| Mediaedge:cia Singapore  |
| Ogilvy & Mather Thailand |
| OMD Malaysia             |

**Category G: Office of the Year - North Asia**

| Agency Name             |
|-------------------------|
| BBDO Proximity Shanghai |
| Carat China – Shanghai  |
| JWT Beijing             |
| Ogilvy Hong Kong        |
| Zenith Media Beijing    |

**Category H: Office of the Year - India & the Subcontinent**

| Agency Name                    |
|--------------------------------|
| JWT Mumbai                     |
| Maxus Delhi                    |
| Ogilvy & Mather Karachi        |
| Ogilvy & Mather Mumbai         |
| Publicis Communications Mumbai |

**Category I: Office of the Year - Australia & New Zealand**

| Agency Name         |
|---------------------|
| DDB Group Auckland  |
| DDB Group Melbourne |
| Leo Burnett Sydney  |
| OMD Sydney          |
| Starcom Sydney      |

**Category J: Mid-Sized Agency of the Year**

| Agency Name              |
|--------------------------|
| BBDO India               |
| iris Nation Asia Pacific |
| M&C Saatchi Malaysia     |

**Category K: Digital Agency of the Year**

| Agency Name                |
|----------------------------|
| AGENDA Group Asia          |
| BLUE Interactive Marketing |
| Isobar Asia Pacific        |
| OgilvyOne Asia Pacific     |
| Tribal DDB Asia Pacific    |

**Category L: Media Agency of the Year**

| Agency Name                  |
|------------------------------|
| Carat Asia Pacific           |
| Mindshare Asia Pacific       |
| OMD Asia Pacific             |
| PHD Asia Pacific             |
| ZenithOptimedia Asia Pacific |

**Category M: Creative Agency of the Year**

| Agency Name                        |
|------------------------------------|
| BBH Asia – China, Singapore, India |
| JWT Asia Pacific                   |
| McCann Worldgroup Hong Kong        |
| Ogilvy & Mather Asia Pacific       |
| Publicis Asia Pacific              |

**Category N: Specialist Agency of the Year**

| Agency Name                              |
|--|
| McCann Healthcare Worldwide Asia Pacific |
| Ogilvy RedWorks Asia Pacific             |
| Proximity LIVE China                     |
| Rapp Asia Pacific                        |
| The Hyperfactory Asia Pacific            |